



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR  
PRUDENTIAL BUILDING  
195 NORTH TERRACE  
ADELAIDE

WHOLESALE SALES OF WINES AND SPIRITS

SOUTH AUSTRALIA

MARCH QUARTER 1964

This bulletin gives details of wholesale sales of Wines and Spirits in South Australia during the nine months ended 31st March 1964.

The statistics have been compiled from returns from winemakers and wholesalers and relate to their operations in South Australia. They cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale.

These figures should not be regarded as showing actual consumption in South Australia, because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINES, SOUTH AUSTRALIA

Type	Sales of Australian and Imported Wines		
	Sept. Qr 1963	Dec. Qr 1963	Mar. Qr 1964
	Gallons		
Sherry - Dry	36,493	r 35,117	24,313
Sweet	184,627	r 164,477	115,425
Dessert Wines - Sweet white	61,123	r 51,149	43,414
Sweet red	167,141	r 129,477	108,331
Table Wines - Dry white	52,688	r 74,843	64,718
Dry red	121,347	r 97,879	90,289
Other (a)	58,422	r 101,030	57,631
Wine Cocktails etc. (b)	5,003	r 7,786	2,831
Vermouth	6,634	r 7,964	5,226

(a) Includes Sparkling Wines.

(b) Includes Aperitif Wines and Tonic Wines.

r Revised

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

Type	Sales of Australian Spirits			Sales of Imported Spirits		
	Quarter Ended			Quarter Ended		
	Sept. 1963	Dec. 1963	Mar. 1964	Sept. 1963	Dec. 1963	Mar. 1964
	Proof Gallons			Proof Gallons		
Brandy	41,339	40,390	29,017	855	1,032	791
Gin	r 5,371	r 7,406	5,387	r 1,287	r 2,053	1,588
Liqueurs	2,089	3,854	1,997	576	893	421
Rum	3,404	1,146	1,114	n.a.	n.a.	n.a.
Vodka	2,353	2,700	2,624	n.a.	n.a.	n.a.
Whisky	10,888	9,415	6,927	17,843	20,607	12,022

n.a. Not available for publication.

r Revised.

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